



Date: 10/14/08
 Current Geography Selection: (1 Selected) Counties: Rains County

Demographic Detail Summary Report

Population Demographics

| | 1990 | | 2000 | | 2007 | | 2012 | | Percent Change | |
|--------------------------------|--------|--|--------|--|----------|--|------------|--|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2007 to 2012 |
| Total Population | 6,715 | | 9,139 | | 11,764 | | 13,422 | | 36.1% | 14.1% |
| Population Density (Pop/Sq Mi) | 25.9 | | 35.3 | | 45.4 | | 51.9 | | 36.1% | 14.1% |
| Total Households | 2,610 | | 3,617 | | 3,861 | | 4,049 | | 38.6% | 4.9% |

Population by Gender:

| | 2000 | % | 2007 | % | 2007 | % | 2012 | % | 1990 to 2000 | 2007 to 2012 |
|--------|-------|-------|-------|-------|-------|-------|-------|-------|--------------|--------------|
| Male | 3,300 | 49.1% | 4,564 | 49.9% | 5,908 | 50.2% | 6,758 | 50.4% | 38.3% | 14.4% |
| Female | 3,415 | 50.9% | 4,575 | 50.1% | 5,856 | 49.8% | 6,664 | 49.7% | 34.0% | 13.8% |

Population by Race/Ethnicity

| | 1990 | | 2000 | | 2007 | | 2012 | | Percent Change | |
|----------------------------------|--------|-------|--------|-------|----------|-------|------------|-------|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2007 to 2012 |
| White | 6,310 | 94.0% | 8,400 | 91.9% | 10,831 | 92.1% | 12,386 | 92.3% | 33.1% | 14.4% |
| Black | 286 | 4.3% | 267 | 2.9% | 333 | 2.8% | 372 | 2.8% | -6.6% | 11.7% |
| American Indian or Alaska Native | 28 | 0.4% | 75 | 0.8% | 97 | 0.8% | 106 | 0.8% | 167.9% | 9.3% |
| Asian or Pacific Islander | 8 | 0.1% | 35 | 0.4% | 44 | 0.4% | 51 | 0.4% | 337.5% | 15.9% |
| Some Other Race | 82 | 1.2% | 233 | 2.6% | 300 | 2.6% | 338 | 2.5% | 184.1% | 12.7% |
| Two or More Races | | | 129 | 1.4% | 159 | 1.4% | 169 | 1.3% | | 6.3% |
| Hispanic Ethnicity | 158 | 2.4% | 505 | 5.5% | 1,035 | 8.8% | 1,429 | 10.7% | 219.6% | 38.1% |
| Not Hispanic or Latino | 6,558 | 97.7% | 8,634 | 94.5% | 10,729 | 91.2% | 11,993 | 89.4% | 31.7% | 11.8% |

Population by Age

| | 1990 | | 2000 | | 2007 | | 2012 | | Percent Change | |
|----------|--------|-------|--------|-------|----------|-------|------------|-------|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2007 to 2012 |
| 0 to 4 | 396 | 5.9% | 508 | 5.6% | 554 | 4.7% | 623 | 4.6% | 28.3% | 12.5% |
| 5 to 14 | 1,013 | 15.1% | 1,236 | 13.5% | 1,305 | 11.1% | 1,344 | 10.0% | 22.0% | 3.0% |
| 15 to 19 | 477 | 7.1% | 666 | 7.3% | 744 | 6.3% | 795 | 5.9% | 39.6% | 6.9% |
| 20 to 24 | 299 | 4.5% | 433 | 4.7% | 762 | 6.5% | 854 | 6.4% | 44.8% | 12.1% |
| 25 to 34 | 914 | 13.6% | 966 | 10.6% | 1,739 | 14.8% | 1,889 | 14.1% | 5.7% | 8.6% |
| 35 to 44 | 871 | 13.0% | 1,325 | 14.5% | 1,488 | 12.6% | 1,800 | 13.4% | 52.1% | 21.0% |
| 45 to 54 | 740 | 11.0% | 1,307 | 14.3% | 1,600 | 13.6% | 1,788 | 13.3% | 76.6% | 11.8% |
| 55 to 64 | 795 | 11.8% | 1,227 | 13.4% | 1,453 | 12.4% | 1,693 | 12.6% | 54.3% | 16.5% |
| 65 to 74 | 730 | 10.9% | 871 | 9.5% | 1,185 | 10.1% | 1,416 | 10.6% | 19.3% | 19.5% |
| 75 to 84 | 383 | 5.7% | 452 | 4.9% | 696 | 5.9% | 920 | 6.9% | 18.0% | 32.2% |
| 85+ | 99 | 1.5% | 148 | 1.6% | 237 | 2.0% | 298 | 2.2% | 49.5% | 25.7% |

Median Age:

| | | | | | | |
|------------------|------|------|------|------|------|------|
| Total Population | 38.2 | 40.9 | 40.3 | 41.4 | 7.1% | 2.5% |
|------------------|------|------|------|------|------|------|

Households by Income

| | 1990 | | 2000 | | 2007 | | 2012 | | Percent Change | |
|-----------------------|----------|-------|----------|-------|----------|-------|------------|-------|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2007 to 2012 |
| \$0 - \$15,000 | 866 | 33.2% | 746 | 20.6% | 673 | 17.4% | 640 | 15.8% | -13.9% | -4.9% |
| \$15,000 - \$24,999 | 613 | 23.5% | 573 | 15.8% | 530 | 13.7% | 532 | 13.1% | -6.5% | 0.4% |
| \$25,000 - \$34,999 | 419 | 16.1% | 557 | 15.4% | 514 | 13.3% | 457 | 11.3% | 32.9% | -11.1% |
| \$35,000 - \$49,999 | 380 | 14.6% | 660 | 18.2% | 614 | 15.9% | 650 | 16.1% | 73.7% | 5.9% |
| \$50,000 - \$74,999 | 231 | 8.9% | 628 | 17.4% | 755 | 19.6% | 791 | 19.5% | 383.1% | 4.8% |
| \$75,000 - \$99,999 | 66 | 2.5% | 278 | 7.7% | 407 | 10.5% | 453 | 11.2% | 321.2% | 11.3% |
| \$100,000 - \$149,999 | 28 | 1.1% | 134 | 3.7% | 275 | 7.1% | 383 | 9.5% | 378.6% | 39.3% |
| \$150,000 + | 6 | 0.2% | 41 | 1.1% | 93 | 2.4% | 143 | 3.5% | 583.3% | 53.8% |
| Average Hhld Income | \$27,558 | | \$41,319 | | \$45,026 | | \$48,142 | | 49.9% | 6.9% |
| Median Hhld Income | \$21,697 | | \$33,692 | | \$39,673 | | \$43,596 | | 55.3% | 9.9% |
| Per Capita Income | \$10,768 | | \$16,353 | | \$14,898 | | \$14,620 | | 51.9% | -1.9% |

Employment and Business

| | 1990 | | 2000 | | 2007 | | 2012 | | Percent Change | |
|-----------------------------------|--------|-------|--------|-------|----------|-------|------------|-------|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2007 to 2012 |
| Age 16 + Population | 5,215 | | 7,255 | | 9,764 | | 11,302 | | 39.1% | 15.8% |
| In Labor Force | 2,826 | 54.2% | 4,177 | 57.6% | 5,730 | 58.7% | 6,625 | 58.6% | 47.8% | 15.6% |
| Employed | 2,666 | 94.3% | 3,919 | 93.8% | 5,407 | 94.4% | 6,253 | 94.4% | 47.0% | 15.6% |
| Unemployed | 166 | 5.9% | 256 | 6.1% | 319 | 5.6% | 368 | 5.6% | 54.2% | 15.4% |
| In Armed Forces | 0 | 0.0% | 2 | 0.1% | 4 | 0.0% | 4 | 0.0% | N/A% | 0.0% |
| Not In Labor Force | 2,389 | 45.8% | 3,078 | 42.4% | 4,030 | 41.3% | 4,673 | 41.4% | 28.8% | 16.0% |
| Number of Employees (Daytime Pop) | | | | | 1,693 | | | | | |
| Number of Establishments | | | | | 299 | | | | | |
| Emp in Blue Collar Occupations | | | 1,917 | 48.9% | | | | | | |
| Emp in White Collar Occupations | | | 2,002 | 51.1% | | | | | | |

Housing Units

| | 1990 | | 2000 | | 2007 | | 2012 | | Percent Change | |
|---------------------|--------|-------|--------|-------|----------|-------|------------|-------|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2007 to 2012 |
| Total Housing Units | 3,533 | | 4,523 | | 4,839 | | 5,094 | | 28.0% | 5.3% |
| Owner Occupied | 2,129 | 60.3% | 2,994 | 66.2% | 3,184 | 65.8% | 3,338 | 65.5% | 40.6% | 4.8% |
| Renter Occupied | 480 | 13.6% | 623 | 13.8% | 677 | 14.0% | 711 | 14.0% | 29.8% | 5.0% |
| Vacant | 924 | 26.2% | 906 | 20.0% | 978 | 20.2% | 1,045 | 20.5% | -1.9% | 6.9% |

Vehicles Available

| | 1990 | | 2000 | | 2007 | | 2012 | | Percent Change | |
|--|--------|--|--------|--|----------|--|------------|--|----------------|--------------|
| | Census | | Census | | Estimate | | Projection | | 1990 to 2000 | 2007 to 2012 |

| | | | | | | | | | | |
|---------------------------|-------|-------|-------|-------|-------|-------|-------|-------|--------|-------|
| Average Vehicles Per Hhld | 1.90 | | 1.50 | | 1.90 | | 2.00 | | -22.4% | 5.9% |
| 0 Vehicles Available | 122 | 4.5% | 179 | 5.0% | 174 | 4.5% | 163 | 4.0% | 46.7% | -6.3% |
| 1 Vehicle Available | 768 | 28.4% | 1,058 | 29.3% | 1,119 | 29.0% | 1,167 | 28.8% | 37.8% | 4.3% |
| 2+ Vehicles Available | 1,810 | 67.0% | 2,380 | 65.8% | 2,568 | 66.5% | 2,719 | 67.2% | 31.5% | 5.9% |

Marital Status

| | 1990 Census | | 2000 Census | | 2007 Estimate | | 2012 Projection | | Percent Change | |
|-------------------------|-------------|-------|-------------|-------|---------------|-------|-----------------|-------|----------------|--------------|
| | | | | | | | | | 1990 to 2000 | 2007 to 2012 |
| Age 15+ Population | 5,308 | | 7,395 | | 9,904 | | 11,454 | | 39.3% | 15.7% |
| Married, Spouse Present | 3,521 | 66.3% | 4,601 | 62.2% | 6,068 | 61.3% | 6,967 | 60.8% | 30.7% | 14.8% |
| Married, Spouse Absent | 98 | 1.9% | 256 | 3.5% | 372 | 3.8% | 447 | 3.9% | 161.2% | 20.2% |
| Divorced | 436 | 8.2% | 757 | 10.2% | 1,036 | 10.5% | 1,210 | 10.6% | 73.6% | 16.8% |
| Widowed | 506 | 9.5% | 606 | 8.2% | 809 | 8.2% | 931 | 8.1% | 19.8% | 15.1% |
| Never Married | 746 | 14.1% | 1,175 | 15.9% | 1,619 | 16.4% | 1,899 | 16.6% | 57.5% | 17.3% |

Educational Attainment

| | 1990 Census | | 2000 Census | | 2007 Estimate | | 2012 Projection | | Percent Change | |
|-------------------------|-------------|-------|-------------|-------|---------------|-------|-----------------|-------|----------------|--------------|
| | | | | | | | | | 1990 to 2000 | 2007 to 2012 |
| Age 25+ Population | 4,532 | | 6,296 | | 8,398 | | 9,804 | | 38.9% | 16.7% |
| Grade K - 8 | 581 | 12.8% | 560 | 8.9% | 800 | 9.5% | 905 | 9.2% | -3.6% | 13.1% |
| Grade 9 - 12 | 1,119 | 24.7% | 1,083 | 17.2% | 1,369 | 16.3% | 1,527 | 15.6% | -3.2% | 11.5% |
| High School Graduate | 1,542 | 34.0% | 2,360 | 37.5% | 3,201 | 38.1% | 3,782 | 38.6% | 53.0% | 18.2% |
| Some College, No Degree | 775 | 17.1% | 1,336 | 21.2% | 1,795 | 21.4% | 2,107 | 21.5% | 72.4% | 17.4% |
| Associates Degree | 173 | 3.8% | 177 | 2.8% | 244 | 2.9% | 296 | 3.0% | 2.3% | 21.3% |
| Bachelor's Degree | 159 | 3.5% | 469 | 7.5% | 647 | 7.7% | 780 | 8.0% | 195.0% | 20.6% |
| Graduate Degree | 178 | 3.9% | 254 | 4.0% | 342 | 4.1% | 407 | 4.2% | 42.7% | 19.0% |
| No Schooling Completed | | | 57 | 0.9% | | | | | | |

Current year data is for the year **2007**, 5 year projected data is for the year **2012**. More [About Our Data](#).

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